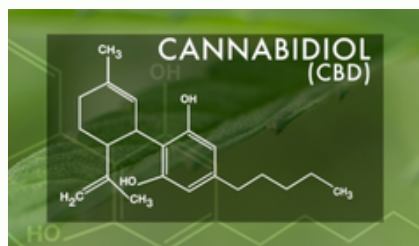


THE PROCEEDING STATEMENTS HAVE NOT BEEN EVALUATED BY THE FDA. PRODUCTS AND METHODS RECOMMENDED ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

### WHAT IS CBD?

Cannabidiol—CBD—is a hemp & cannabis compound that has significant benefits to humans, but does not make people feel “stoned” and can actually counteract the psychoactivity of THC.



THE CBD OIL THAT PRIME MY BODY USES COMES FROM HEMP AND CONTAINS WELL BELOW THE LEGAL LIMIT OF  $>.3\%$  THC. WE REFER TO OUR OIL AS PHYTOCANNABINOID DIOLS OR NANO ENHANCED HEMP OIL, AS THE FDA HAS PATENTED THE LETTERS "CBD".

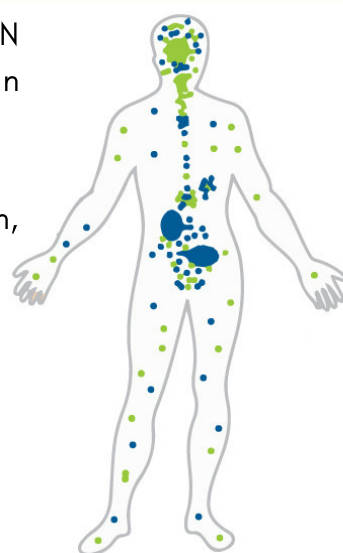
### WHY SHOULD I USE CBD?

Medical researchers have discovered that we have in our body an endocannabinoid system. CBD, CBN and THC fit like a lock and key into existing human receptors. These receptors are part of the endocannabinoid system which impact physiological processes affecting pain modulation, memory and appetite, plus immune system responses.

### WHY HAVEN'T I HEARD OF THIS UNTIL NOW?!

Hemp was criminalized in 1930 due to William Hurst and other investors creating "reefer madness". Hurst was heavily invested in lumber and saw the value of hemp over lumber. Because of this there was very little known in modern science of the benefits of hemp and the endocannabinoid system.

**IN 2014 UNDER THE FARM BILL OF 2014 HEMP AND CBD WERE MADE LEGAL TO BUY AND SELL IN ALL 50 STATES IF THEY CONTAIN LESS THAN .3% THC.**



RECEPTORS ARE FOUND ON CELLS SURFACES.

CB1 RECEPTORS ARE PRIMARILY FOUND IN THE BRAIN & CENTRAL NERVOUS SYSTEM .

CB1

CB2

CB2 RECEPTORS ARE MOSTLY IN THE PERIPHERAL ORGANS ESPECIALLY CELLS ASSOCIATED WITH IMMUNE SYSTEM.

